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## Logo Usage Agreement

The Risk & Insurance® All Stars Logo is exclusive property of LRP Publications who retains all rights. The below company is granted the right to use the logo under the following conditions:

- **No Distortion:** The logo may be resized but only if it is done so proportionally.
- **No Color Changes:** The red color in the logo is Pantone Process 74-1. This exact color must be used on all printed reproductions.
- **No Font Changes**
- **No Distribution:** Only the company listed below as signatory to this agreement is permitted to use this logo.
- **Promotion:** Using the logo to promote individual winners is acceptable. Using the logo to promote the dominance of your company in an award category or the overall program is not acceptable.
- **Approval:** Risk & Insurance® must approve all uses of this logo.

A sample of the logo is below:



There are two different file types; each is intended for a different use:

- JPEG file for use in desktop and web publishing
- High Quality EPS file for professional printing

Risk & Insurance® can revoke the right to use this logo at anytime and for any reason.

Agreed By: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Date: \_\_\_\_\_

Please return your signed agreement to [kkaloupis@lrp.com](mailto:kkaloupis@lrp.com) and we'll forward you the logo files.



## Public Relations Communications Guide

Risk & Insurance® has developed a public relations statement that can be used to describe the Risk All Stars award in a press release, Web site and other marketing materials. This approved PR statement should not be altered in any way. Questions concerning the usage of this statement can be directed to Kris Kaloupis, Client Support Lead, (215)-784-0910, ext. 6214 or via e-mail [kkaloupis@lrp.com](mailto:kkaloupis@lrp.com).

### **About Risk & Insurance® All Stars:**

Risk & Insurance® strives to identify emerging risks and mitigation strategies, while covering the fascinating people who drive the industry forward. Our goal is to inform and help our readers succeed in their careers as well as to inspire and motivate them. Risk & Insurance® All Stars embody this credo. They stand out from their peers by overcoming challenges through exceptional problem-solving, creativity, perseverance and/or passion. Winning applicants are selected based on the compelling nature of their story and accomplishments. The central question is, "Does the applicant's story inform and/or motivate others?" Applicants can apply directly or be nominated by a colleague, broker, insurer or service provider.

### **About the Publication:**

Risk & Insurance® strives to identify emerging risks and mitigation strategies, while covering the fascinating people who drive the industry forward. We also provide expert coverage of core topics such as property and liability as well as the many specialties that comprise the risk management and commercial insurance universe. In addition, we are well known for covering specialized risks faced by a multitude of industries such as Workers' Compensation, Energy, Transportation, Construction, Health Care, etc. Our goal is to not only inform and help our readers succeed in their careers but also to inspire and motivate.